

# 45<sup>TH</sup> LTEN

## Annual Conference

JUNE 13-16, 2016

Gaylord National  
National Harbor, MD

# You Should Be **HERE...**



*Discover New Strategies, Benchmark  
and Sharpen Your Skills*



*Connect with Trend-Setters, Experts  
and Peers from Across the Country*

At The Nation's Largest Event for Life  
Sciences Training Professionals and Leaders

**We're Saving a Spot For You!**

Register Now at:

[www.LTENconference.com](http://www.LTENconference.com)



## Resources for Clarity, Community and Career...

It's All HERE at the Nation's Largest Event for Life Sciences Training and Education Professionals

### AGENDA AT A GLANCE

Monday, June 13

TIME	ACTIVITIES
3:00 PM–4:00 PM	<b>New Attendee Orientation / Membership Meeting</b>
4:30 PM–7:00 PM	<b>Welcome Bash and Mini-Receptions in the Learning Village Exhibit Hall</b> Join us for mixing n' mingling with peers and suppliers. We're serving up delicious delights and cocktails. Plus, exhibitors will be hosting specialty drinks and treats in their booths. Open to all. No need to RSVP.

Tuesday, June 14

TIME	ACTIVITIES
7:00 AM–5:30 PM	Registration
7:00 AM–7:50 AM	Continental Breakfast in Learning Village Exhibit Hall
8:00 AM–9:30 AM	<b>Mel Robbins Keynote Session</b>
9:30 AM–10:00 AM	Networking and Refreshment Break in Learning Village Exhibit Hall
10:15 AM–11:45 AM	Concurrent Workshops
12:00 PM–1:50 PM	Lunch, Learning Labs and Meet Your Match in Learning Village Exhibit Hall
2:00 PM–3:30 PM	Concurrent Workshops
3:30 PM–4:00 PM	Networking and Refreshment Break in Learning Village Exhibit Hall
4:15 PM–5:45 PM	Concurrent Workshops
6:00 PM–7:00 PM	<b>Charity Team-Building Event: Pajama Program</b>
6:00 PM–9:00 PM	<b>Networking Party—A must-attend for all attendees!</b> Food, dancing, music, games and more. Open to all. No RSVP needed.

Wednesday, June 15

TIME	ACTIVITIES
7:30 AM–5:30 PM	Registration
7:30 AM–8:20 AM	Continental Breakfast in Learning Village Exhibit Hall
8:30 AM–10:00 AM	Concurrent Workshops
10:15 AM–11:45 AM	<b>Sewa Beats &amp; LTEN Excellence Awards</b>
12:00 PM–1:50 PM	Lunch, Learning Labs and Meet Your Match in Learning Village Exhibit Hall
2:00 PM–3:30 PM	Concurrent Workshops
3:30 PM–4:00 PM	Networking and Refreshment Break
4:15 PM–5:45 PM	Concurrent Workshops

Thursday, June 16

TIME	ACTIVITIES
7:00 AM–10:00 AM	Registration
7:00 AM–7:50 AM	Continental Breakfast and Award Posters
8:00 AM–9:30 AM	<b>Walter Bond Keynote Session</b>
9:30 AM–9:55 AM	Networking and Refreshment Break
9:55 AM–11:27 AM	<b>LTEN TALKS — (15 MINUTE TALKS)</b>
9:55 AM–10:00 AM	An Introduction to the LTEN Talks
10:00 AM–10:15 AM	<b>"Getting a Squirrel to Focus" Short Attention Spans and Communication Tools</b> <b>Pat Scott, Uhmms</b>
10:18 AM–10:33 AM	<b>A New Era in Collaboration: A Teaching Hospital and a Medical Device Company Conducting Randomized Educational Outcomes Research as Equal Partners,</b> <b>Kevin Glover, B. Braun Medical</b>
10:36 AM–10:51 AM	<b>ACA and Its Impact on Training in the Life Sciences,</b> <b>Ryan Graver, MedAxiom</b>
10:54 AM–11:09 AM	<b>Examine the Value of Biopharmaceutical Innovation,</b> <b>Mike Capaldi, Sanofi</b>
11:12 AM–11:27 AM	<b>A Patient's Story as It Relates to Pharmaceutical Innovation,</b> <b>Jessica Melore, TAS, New York Presbyterian Hospital Advocate</b>
11:30 AM–11:35 AM	Conference Closing Remarks

### Don't Forget to Share This Event:

-  [www.twitter.com/yourLTEN](http://www.twitter.com/yourLTEN)
 [www.linkedin.com/company/yourlten](http://www.linkedin.com/company/yourlten)  
 [www.facebook.com/yourLTEN](http://www.facebook.com/yourLTEN)
 [www.youtube.com/user/watchLTEN](http://www.youtube.com/user/watchLTEN)

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## Gain Clarity and Inspiration

We don't have to tell you that everything moves quickly in the life sciences world – M&A's, changing technology, new regulations and limited access to physicians and expanding global markets – but how do you keep pace with these changes?

The LTEN Annual Conference is your source for the information to help you navigate critical shifts and gain new perspectives you need to stay nimble.

### Inspirational Keynotes

#### Mel Robbins

Leadership Expert, TV Personality,  
CNN Commentator and Author



#### Sewa Beats

International Corporate Training Company



#### Walter Bond

Former NBA Player, Entrepreneur,  
Business Owner and Financial Analyst



## LTEN Talks

### 15-Minute Expert-Led Discussions on Hot Topics

- ★ "Getting a Squirrel to Focus" Short Attention Spans and Communication Tools
- ★ A New Era in Collaboration: A Teaching Hospital and a Medical Device
- ★ Company Conducting Randomized Educational Outcomes Research as Equal Partners
- ★ ACA and Its Impact on Training in the Life Sciences
- ★ Examine the Value of Biopharmaceutical Innovation
- ★ A Patient's Story as It Relates to Pharmaceutical Innovation



## Connect with the Life Sciences Training Community

Every year, LTEN brings together hundreds of L&D professionals from across pharmaceutical, medical device, diagnostics and biotech to address the specific challenges facing life sciences trainers and educators. No aerospace, automotive, IT or telecom trainers here — Just you, your peers and experiences that will help you impact learning, drive results and excel.

### Welcome Bash & Mini-Receptions

Monday, June 13, 2016

4:30 PM – 7:00 PM

Sample delightful cocktails and delicious appetizers while mixing and mingling. We host one heck of a party and you'll be sorry to miss it.



### Networking Party & Charity Team-Building Event

Tuesday, June 14, 2016

6:00 PM – 9:00 PM

After a full day of engaging workshops and education, let your hair down with an evening of laughter, music, good food and even better company. We'll kick the evening off with our feel-good charity team-building activity — packing up sleepwear and books for children in need.



### "Meet Your Match" Vendor Match-Making Meetings

Tuesday, June 14, 2016 & Wednesday, June 15, 2016

12:00 PM – 12:50 PM

Interested in meeting new training partners? We make it SO EASY. Before the event we work with you and exhibiting training partners to set a short meeting during Tuesday or Wednesday's lunch break. Sign-up online or at the event.



Register Now at:

[www.LTENconference.com](http://www.LTENconference.com)



# Discover Ideas & Strategies for Career Success

There is literally something here for everyone. Regardless of your role, tenure and experience the conference delivers content to address your specific challenges and needs.



## 60 Workshops across 11 Content Tracks Dedicated Solely to Life Sciences L&D

- ★ Career Success
- ★ Customer Engagement & Selling Skills
- ★ **NEW!** Discovery to Commercialization (GxP and Non-Commercial Training)
- ★ Instructional Design & Delivery
- ★ Global Learning
- ★ Healthcare Reform & Managed Care
- ★ Impact & Measurement
- ★ Management & Leadership Development (First-Line Managers)
- ★ Mobile & eLearning
- ★ View from Above: Strategy
- ★ Partner-Sponsored

## Skill-Building in the Learning Labs

These shorter sessions pack a big punch. Join us in the Learning Village Exhibit Hall for lunch and stop by the Labs to hear from thought-leaders on a variety of L&D topics.



## Panel Discussions, Group Discussions and Thought Leaders

At the LTEN Annual Conference the experts and forward-thinkers are not only presenting on stage, they are participating in every conference activity alongside you.

Tap into their expertise and share ideas in one of the many panel discussions or casually during the event.



*Panel Discussions, Group Discussions and Thought-Leaders*

# Register Now and Secure Your Spot

**REGISTER TODAY AND SAVE!**

**LTEN Member Rate**

**Non-Member Rate**

**REGULAR/ON-SITE**

**\$1,695**

**\$1,894**

**Group Discount:** Save 5% off every registrant for groups of 6 or more. Day Rates Available. Email us at info@L-TEN.org.

## Full Conference Registration Includes:

- ★ 3 Continental breakfasts, 2 lunches, 5 refreshment breaks
- ★ 2 Networking receptions
- ★ Access to keynote presentations, plenary sessions and more than 60 educational workshops across 11 tracks
- ★ Facilitated networking opportunities around L&D topics
- ★ Access to 80+ solution partners in the Learning Village Exhibit Hall
- ★ Access to 20 Learning Labs in the Learning Village Exhibit Hall
- ★ Meet Your Match program: Scheduled one-on-one meetings with solution providers
- ★ Charity team-building activity

## Hotel & Travel

Please note that registration does not include hotel accommodations. For hotel information and reservations, visit [www.LTENconference.com](http://www.LTENconference.com). Please make your hotel reservations prior to **May 16, 2016** to get the group discount rate. Mention LTEN when booking.

**GAYLORD NATIONAL**

201 Waterfront St., National Harbor, MD 20745, (301) 965-4000

## Stay Connected, Informed with the LTEN Conference App!

### Download the Event App!

Complete exhibitor profiles & more!  
[www.LTENconference.com/app](http://www.LTENconference.com/app)

Conference App is Proudly Sponsored by:



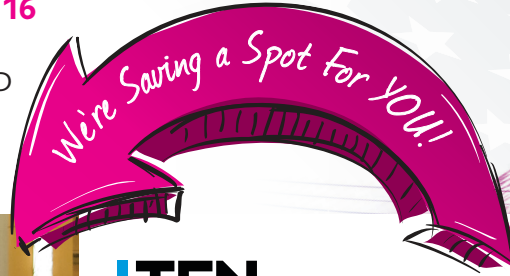
\* Discounted LTEN member price for special introductory two-month job posting on the LTEN Career Center and conference app job board.



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## LTEN

Life Sciences Trainers & Educators Network (LTEN)  
4423 Pheasant Ridge Road Suite 100  
Roanoke, VA 24014-5274



**750+ life sciences training professionals**

from across the country will come together for this highly-anticipated event. Don't let this special meeting pass you by.

Time is running out to claim your spot. Register Now at:

[www.LTENconference.com](http://www.LTENconference.com)